



Temporary Policy Sponsoring & Donations

Kooyman believes it is important where possible, to make a valuable contribution to the community, institutions and organizations with positive goals. We really appreciate your donation/sponsorship request.

Our policy for donation and sponsorship has been temporarily adjusted due to the crisis caused by Covid-19. During this difficult time we will only consider and evaluate requests that meet the following criteria:

- The request for a donation or sponsorship must relate to one specific area: **Poverty Reduction**.
- Kooyman supports local foundations, organizations and events and no individuals or international activities.
- The sponsorship or donation has to be aligned with the core values of Kooyman; honesty, integrity, accountability and team spirit.
- Kooyman prefers to sponsor or donate in materials.
- There must be at least 2 weeks waiting period between the time of application and the activity/event.
- A sponsorship application should specifically indicate what Kooyman will receive in return for the sponsorship. After approval this will be laid down in a sponsor agreement. For example:
 - ❖ Exposure in the media.
 - ❖ Mentioning of the name/ Kooyman logo on website and/or flyers/ ads/ posters.
 - ❖ Name on TV and/ or radio.
- Organization's articles of association and/or proof of registration with the Chamber of Commerce need to be attached to the request for sponsoring or donation.
- Kooyman reserves the right to review if necessary, to make exceptions and in the company's interests, to suspend or cancel the sponsorship at all times prior to the event.

Request submission

Requests for **donations** can be send via e-mail to donatie@kooymanbv.com.

Request for **sponsoring** can be submitted via the website kooymanbv.com/sponsoring-and-donations, or via e-mail to marketing@kooymanbv.com.